

http://hcf.convio.net/site/TR?fr_id=2990&pg=entry



Celebrating 40 years of Education, Advocacy, and Support



May 9 - June 30, 2020

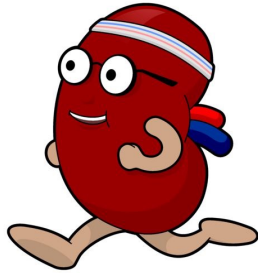
<http://hcf.convio.net/Walk-for-KFCP> Out of an abundance of caution, and for the protection and safety of our Walk participants and volunteers, the difficult decision has been made to the 2020 Highmark Walks for a Healthy Community to an **online only fundraiser and virtual walk** for this year's campaign. This modification ensures that all participating organizations are still able to fundraise, via the online platform; while not putting participants at risk of further spread of the COVID-19 virus in a mass gathering situation. This change is also in accordance with the CDC's recommendation of social distancing and avoiding mass gatherings. While this year's Walk for a Healthy Community throughout Pennsylvania and Delaware will be online and virtual only, this approach provides the Kidney Foundation of Central Pennsylvania and the other local nonprofit health and human service organizations a way to safely participate and raise funds. Details of the changes in regards to fundraising incentives, t-shirt distribution and donation deadlines are provided below. **Changes for the 2020 Highmark Walk for a Healthy Community:**

- A **virtual walk** is a real **walk**, but it's on your terms! Anytime between May 9 – June 30, you choose how and when you walk (treadmill, park or trail, or around the neighborhood) – it's your choice! You also pick the time of when you start and stop!
- This year to keep up the momentum of individual fundraising, Highmark has lowered the minimum amount raised to receive a t-shirt to \$15 before June 30, 2020. (previous amount \$30) T-shirts will be distributed to KFCP in July and we will get them to you.
- Once you register on the KFCP's Highmark Walk page, you can use the tools provided to you to track your progress <http://hcf.convio.net/Walk-for-KFCP>

Highmark will continue to **offer (1) raffle ticket for every \$50 YOU raise**. Raffle chances are tracked online within the individual walker milestone tracker on the Luminate online system.

All donations will be credited to your individual walker account by KFCP by June 30, 2020. Prizes will be distributed in July.

We will continue to keep you updated with walk information and hope that you will consider registering and joining KFCP on our fight against kidney disease.



The Kidney Foundation Team